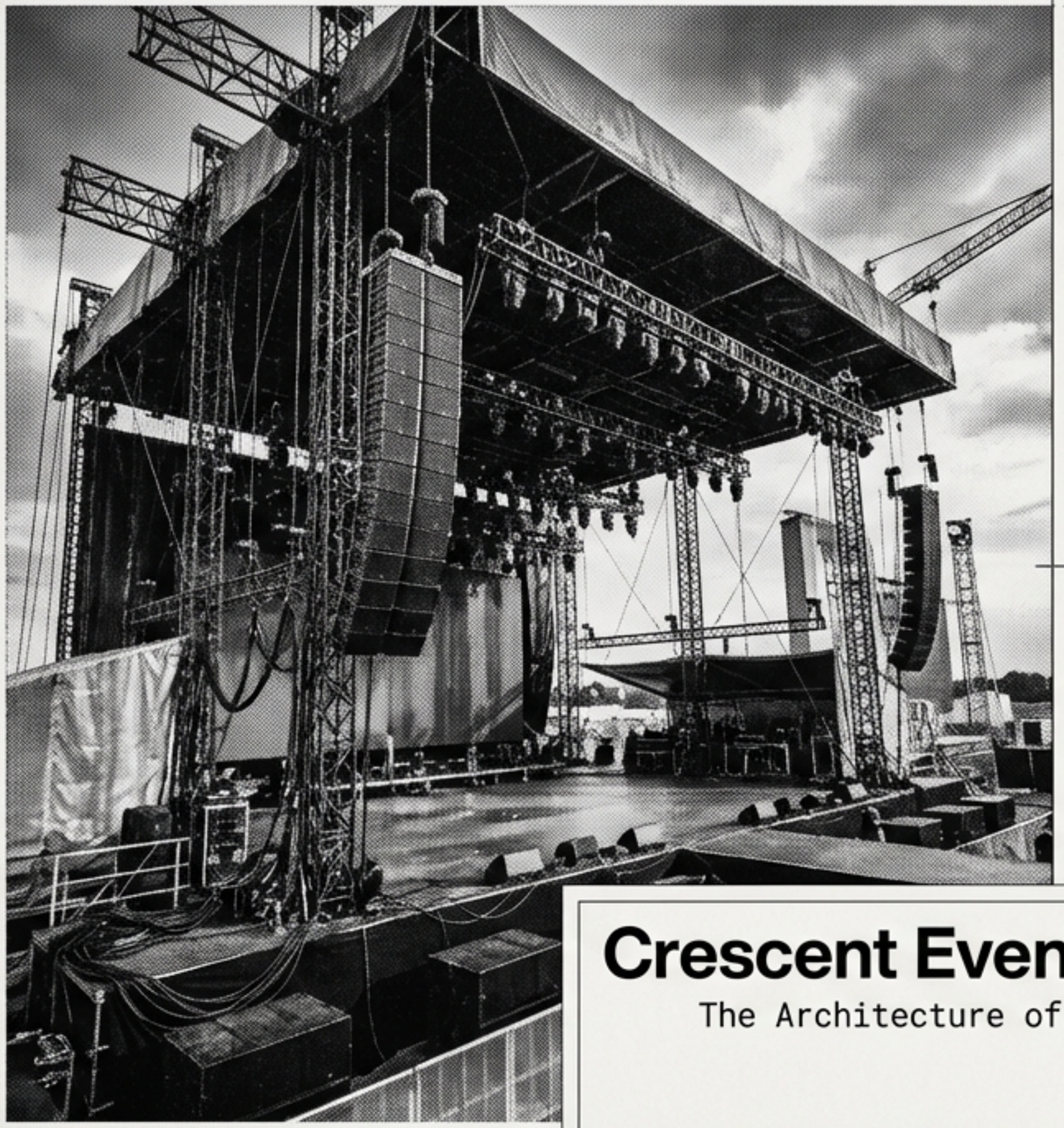
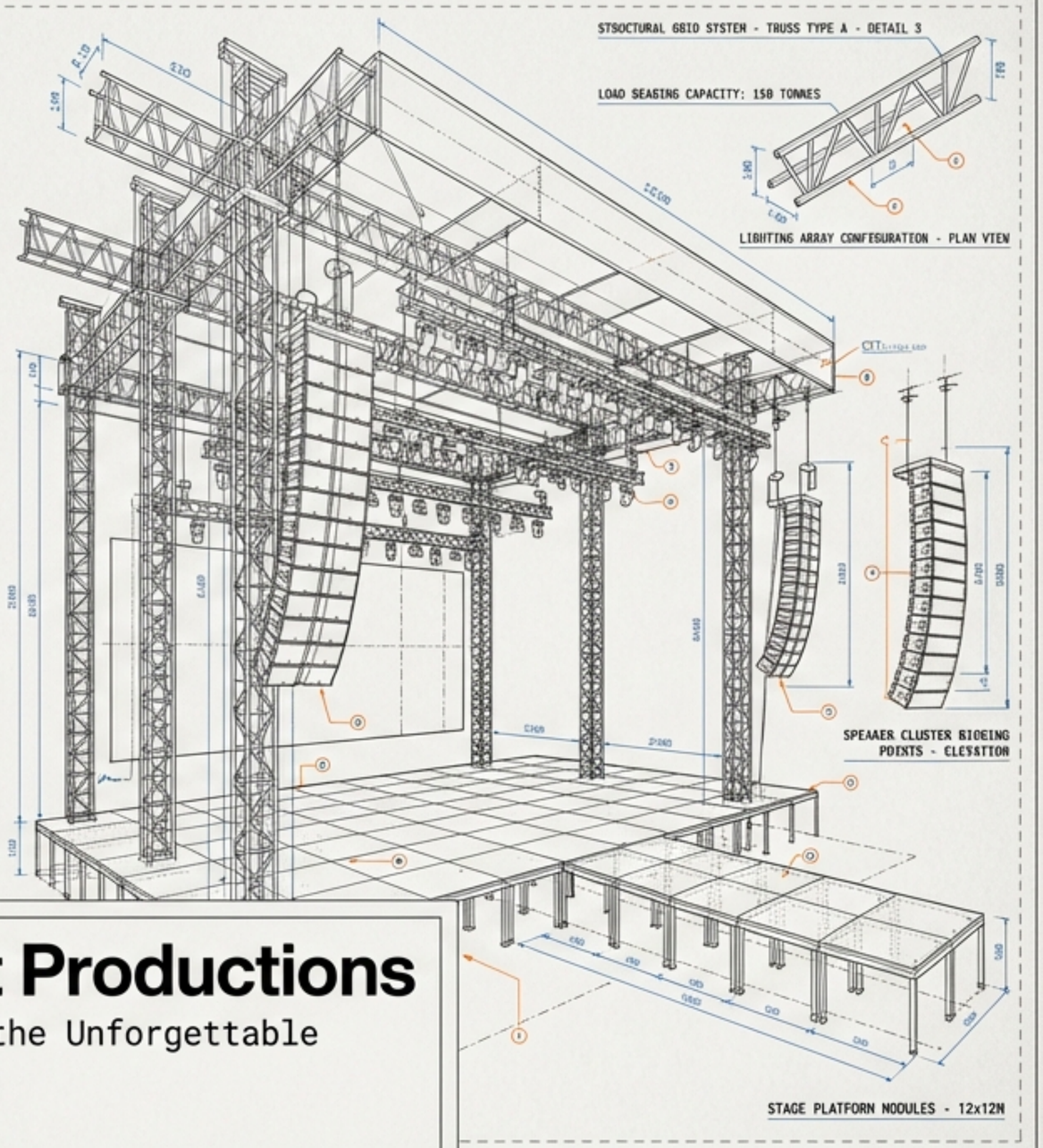



STRUCTURAL GRID SYSTEM - TRUSS TYPE A - DETAIL 3
LOAD BEARING CAPACITY: 150 TONNES
LIGHTING ARRAY CONFIGURATION - PLAN VIEW
SPEAKER CLUSTER RIGGING POINTS - ELEVATION
STAGE PLATFORM MODULES - 12x12M

Crescent Event Productions

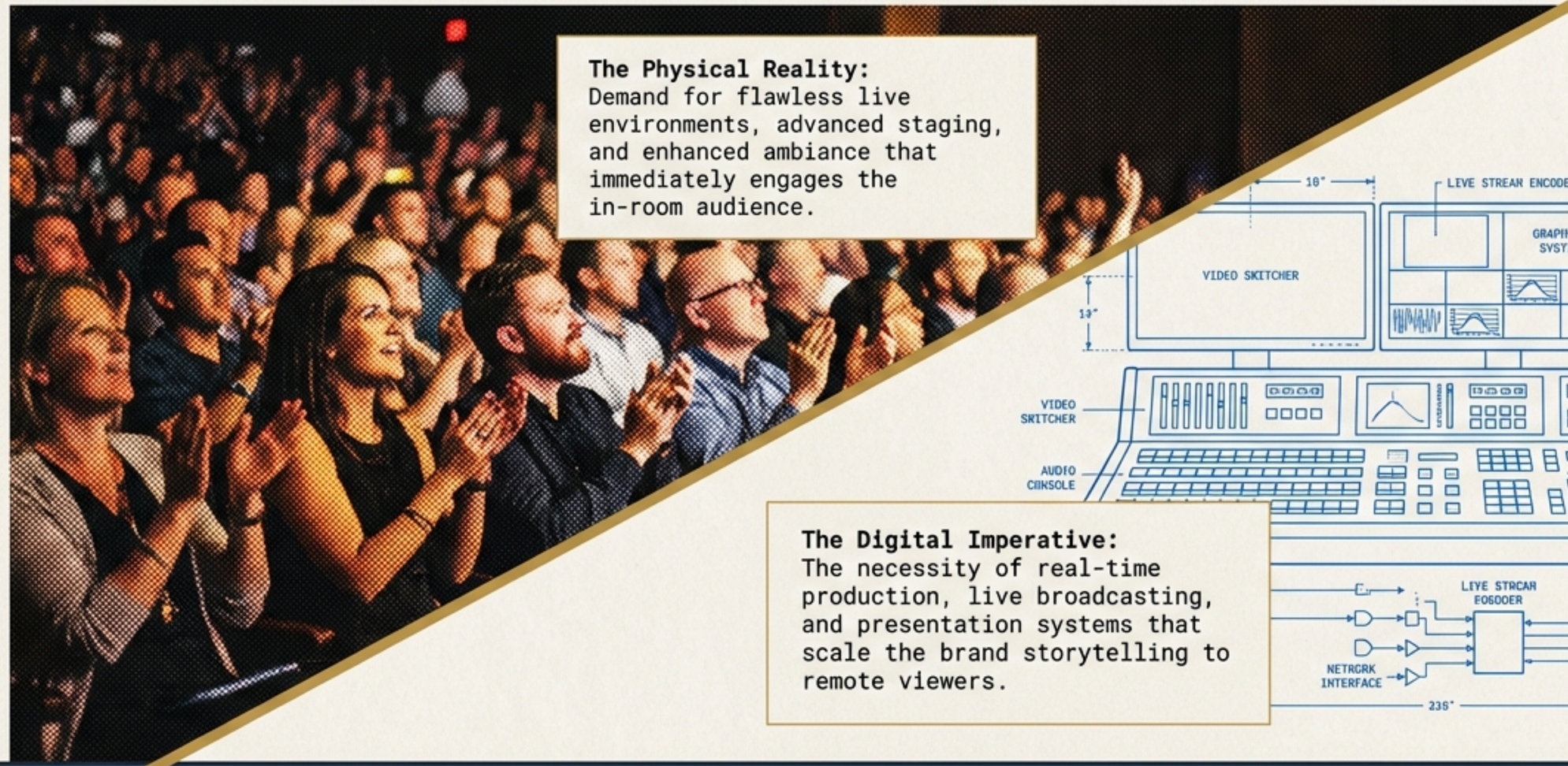
The Architecture of the Unforgettable

Full-Service Event Production Company

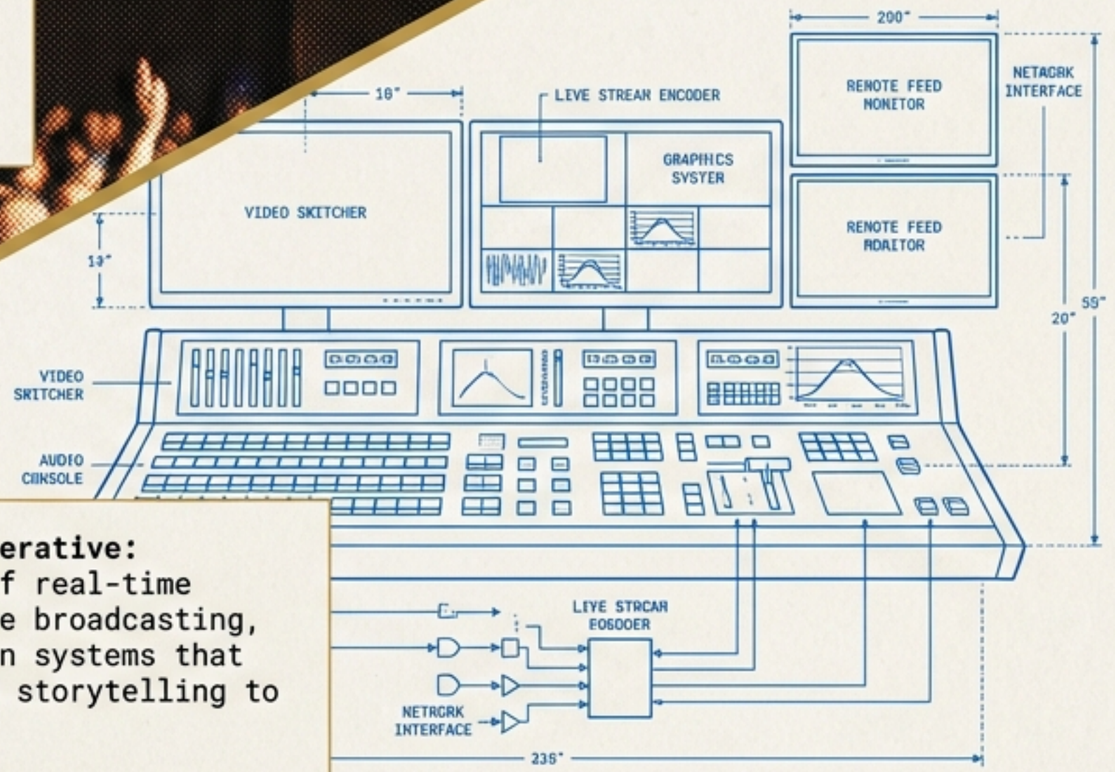
DRAWING NO. CEP-2024-401	DATE: OCT 26, 2024
SCALE: NTS	PROJECT: UNFORGETTABLE EXPERIENCES - CONCEPTUAL DESIGN

NotebookLM

High-stakes events require absolute synchronization across physical and digital realms



The Physical Reality:
Demand for flawless live environments, advanced staging, and enhanced ambiance that immediately engages the in-room audience.

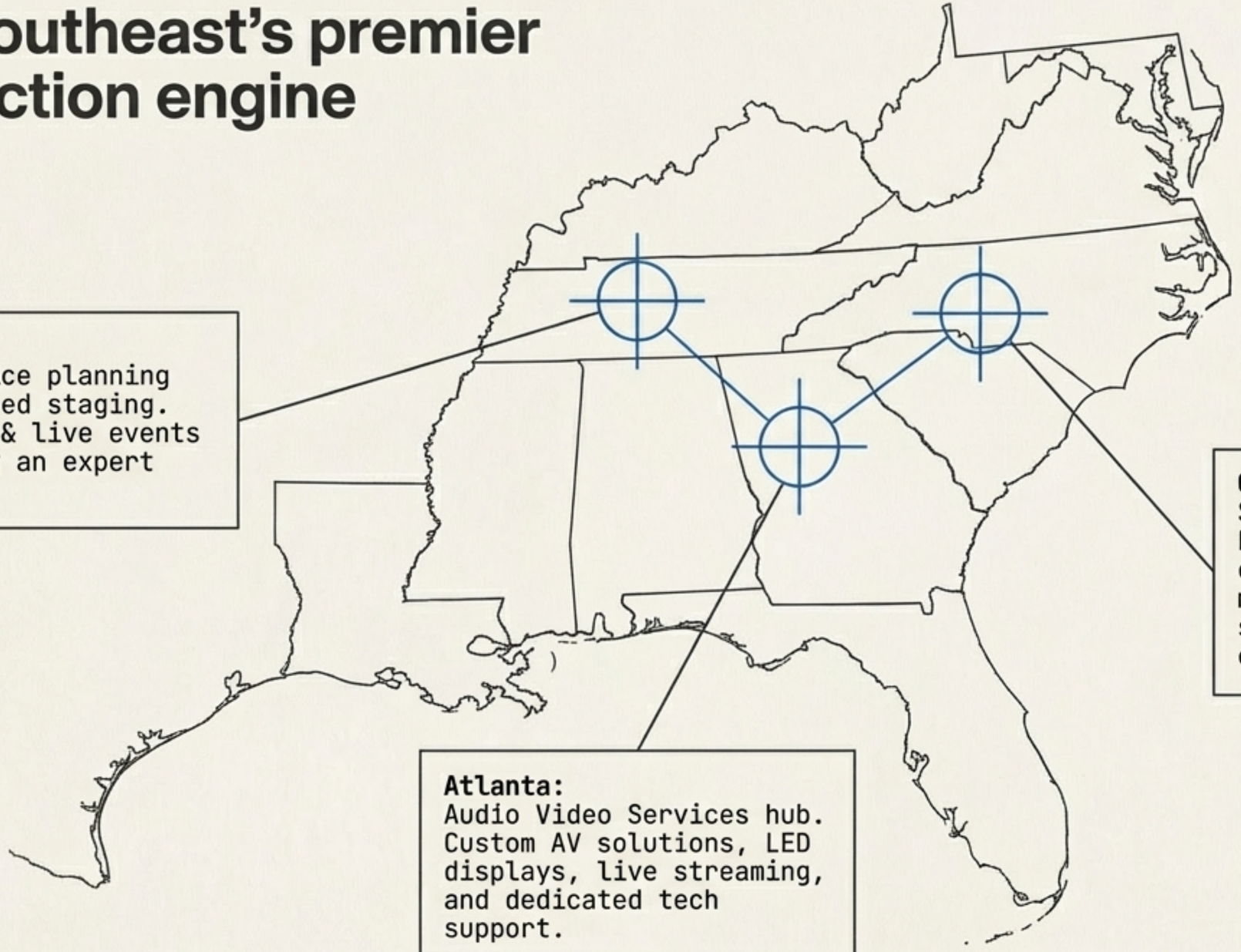


The Digital Imperative:
The necessity of real-time production, live broadcasting, and presentation systems that scale the brand storytelling to remote viewers.

Fragmented vendor ecosystems introduce risk. Crescent eliminates it.

NotebookLM

The Southeast's premier production engine



Nashville:
Full-service planning and advanced staging. Corporate & live events powered by an expert team.

Charlotte: Production Services center. End-to-end production, creative design, on-site management, and scalable scalable services by expert technicians.

Atlanta:
Audio Video Services hub. Custom AV solutions, LED displays, live streaming, and dedicated tech support.

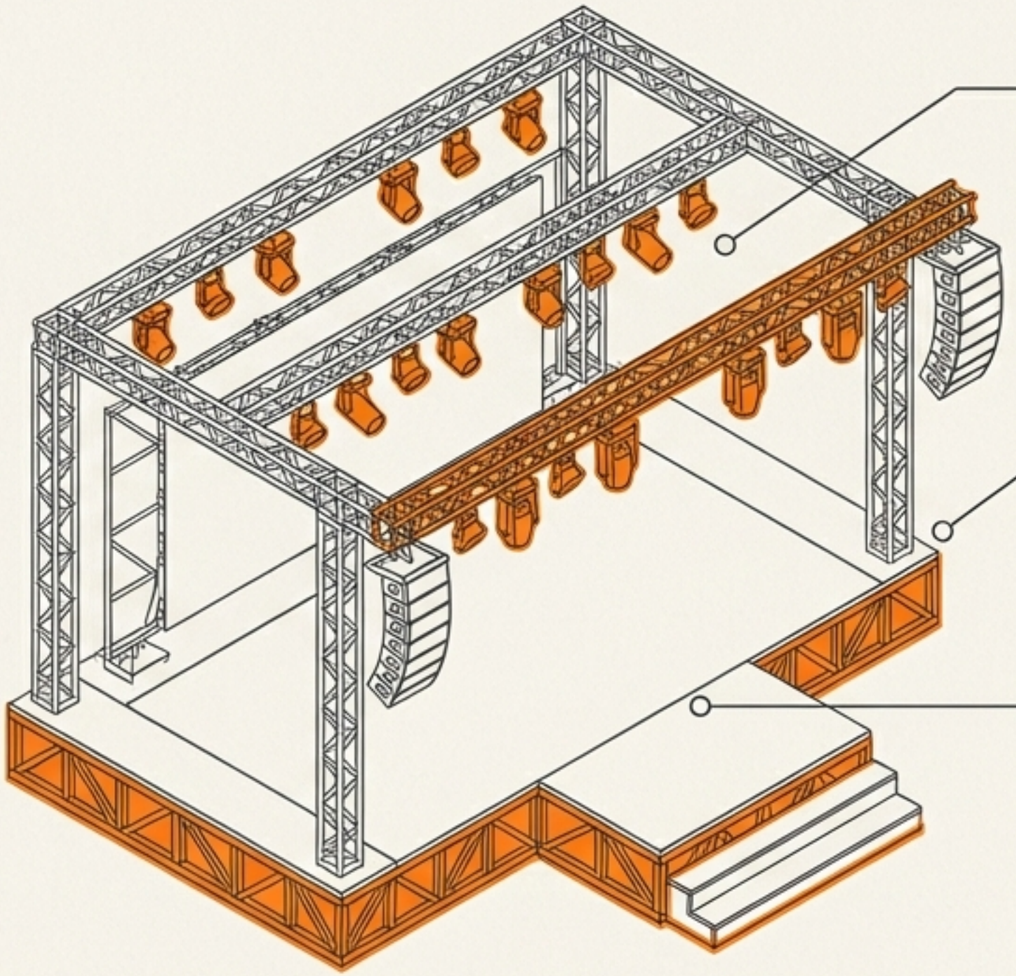
NotebookLM

Regional hubs engineered for specialized for specialized capabilities

	Foundation & Planning	Sensory & Tech	Operations & Delivery
Nashville Focus	Full-service planning Advanced staging, Custom solutions.	–	–
Atlanta Focus	–	Audio Video Services, Tech support, Custom AV solutions.	–
Charlotte Focus	–	–	End-to-end production, Equipment setup, On-site management.

NotebookLM

Engineering the physical environment with precision lighting and staging



Stage Design: Advanced staging frameworks built for custom solutions and seamless execution.

Professional Lighting: Utilizing uplighting and dynamic effects to create enhanced ambiance.

Infrastructure: Built with energy-efficient technologies to sustain high-power corporate & live events.

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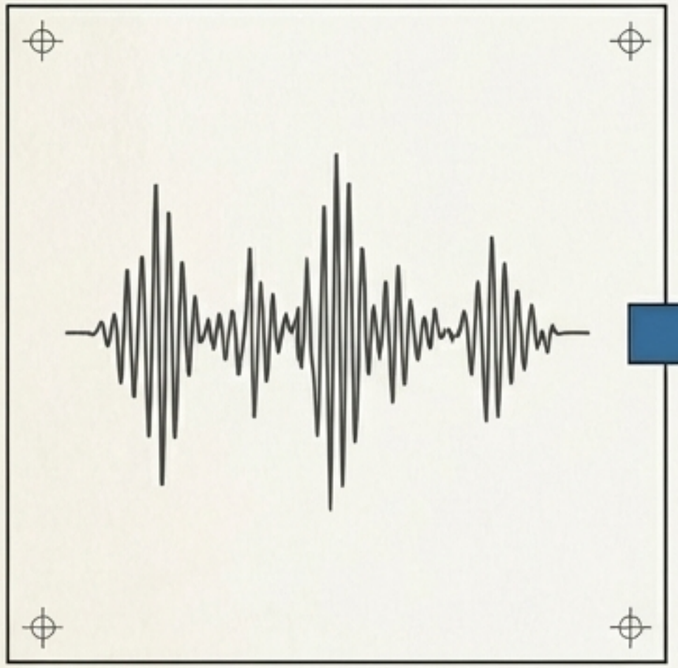
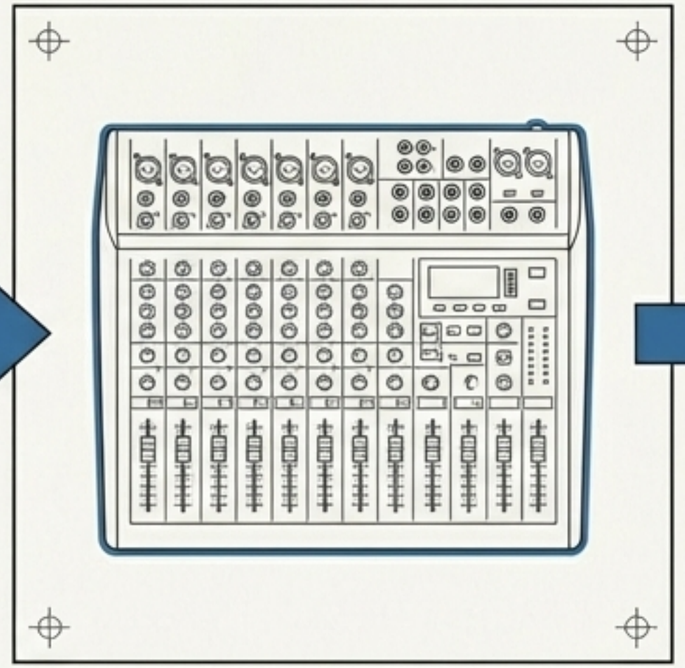
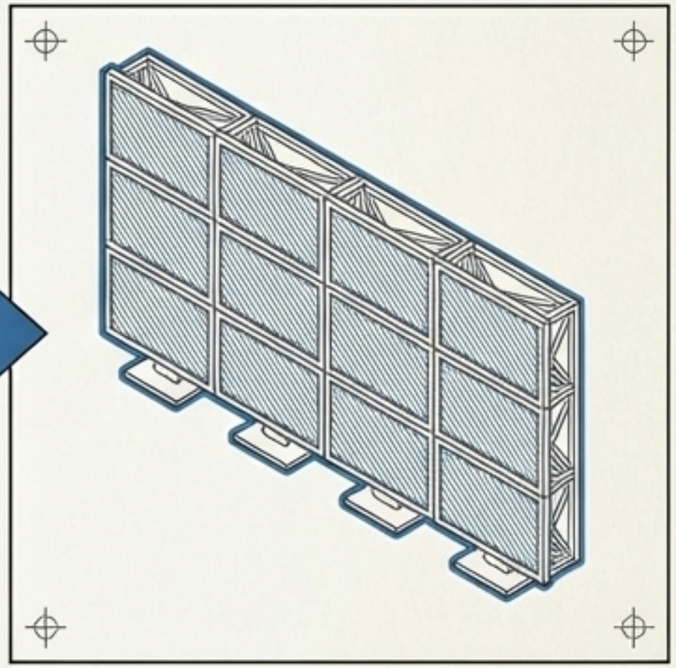
Amplifying the message through high-fidelity audio and visual design



Input Layer: High-quality sound engineering and custom AV solutions tailored to the space.



Display Layer: High-resolution LED displays and dynamic presentation systems to anchor audience attention.



Support Layer: Continuous tech support and AV setup managed by expert technicians.

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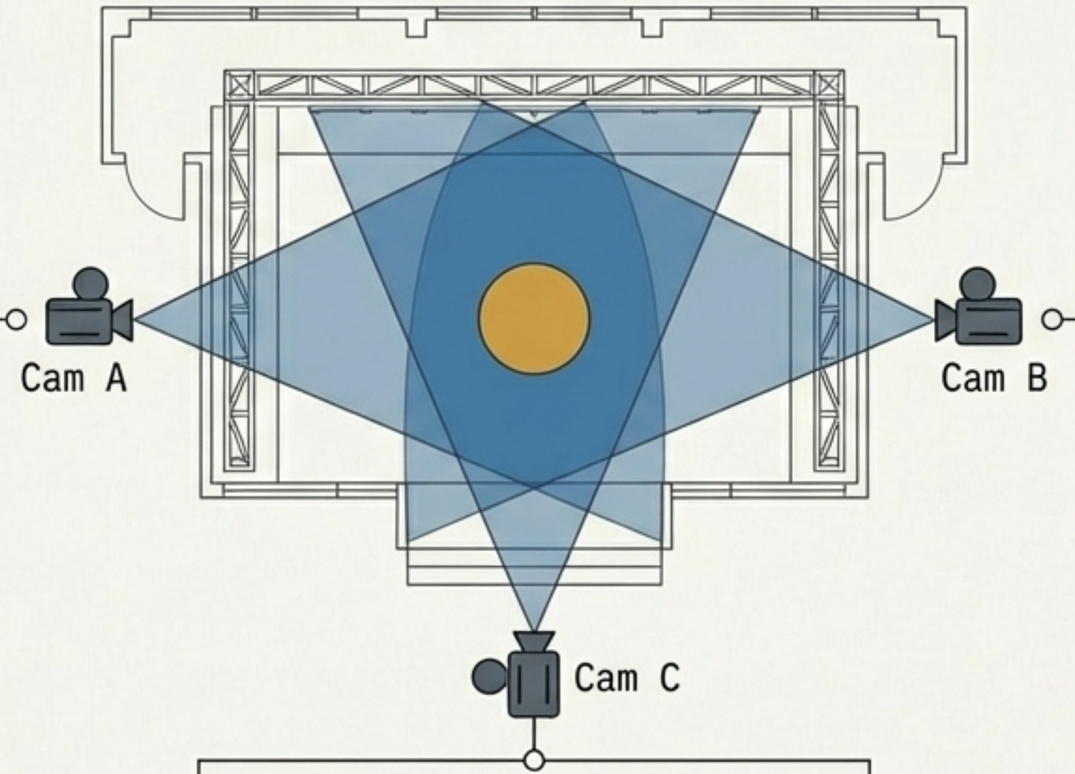
Capturing the narrative with multi-camera corporate video production

Acquisition:
Multi-camera setup, precise event filming, and true HD recording.



Post-Production:
Comprehensive editing services and presentation systems to refine the message.

Impact:
Translating live moments into enduring brand storytelling.

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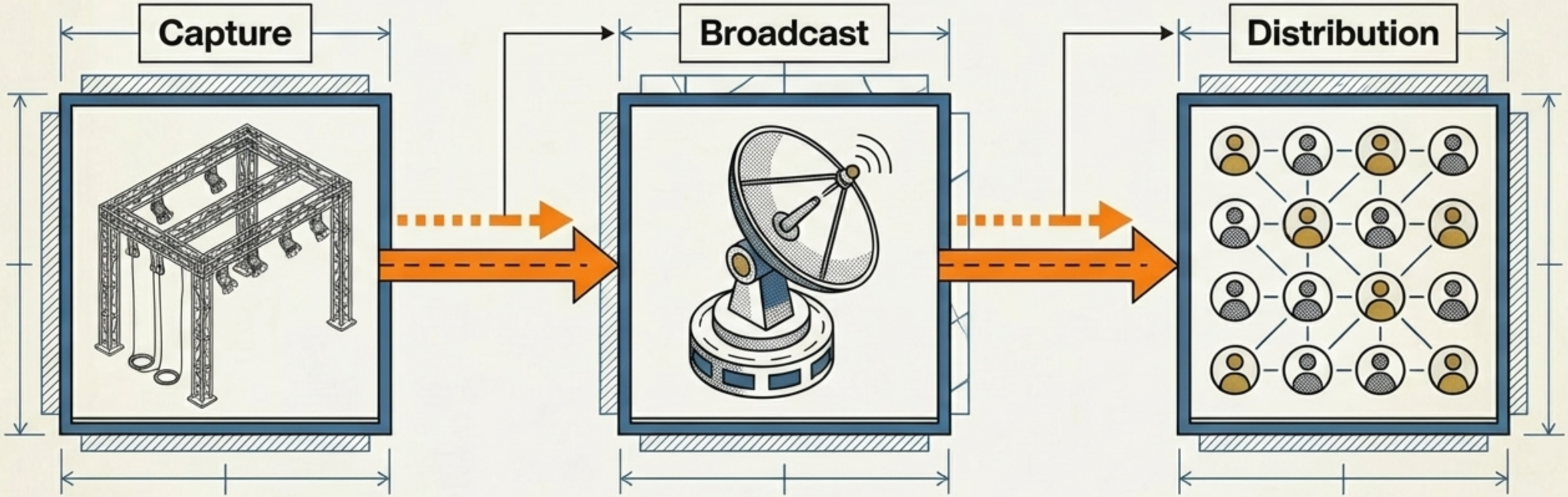
Scaling the audience through live event and media production



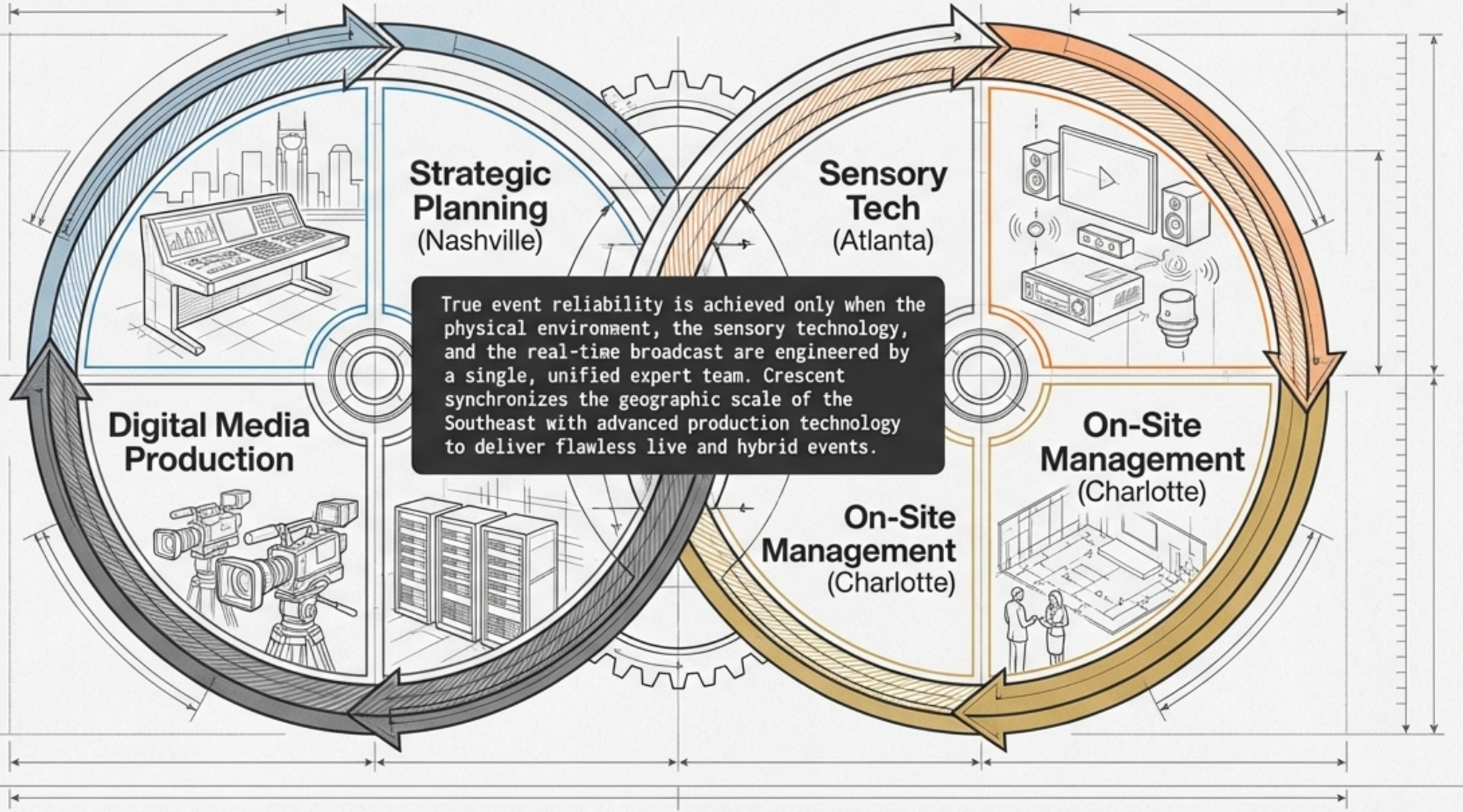
Advanced technology integrating AV and corporate video.

High-reliability live broadcasting and real-time production feeds.

Executing seamless hybrid events that maintain high audience engagement.

NotebookLM

The seamless execution ecosystem


Strategic Planning
(Nashville)
Sensory Tech
(Atlanta)
True event reliability is achieved only when the physical environment, the sensory technology, and the real-time broadcast are engineered by a single, unified expert team. Crescent synchronizes the geographic scale of the Southeast with advanced production technology to deliver flawless live and hybrid events.
Digital Media Production
On-Site Management
(Charlotte)
On-Site Management
(Charlotte)

NotebookLM

Flawless execution. Anywhere.

Crescent Event Productions
Nashville | Atlanta | Charlotte
www.crescentevents.com

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